

Ecommerce Solutions

Specifications and Features

Please see below for a brief overview of just some of the features we are able to include in our dedicated ecommerce websites that make them stand out from the competition.

Don't forget to compare our packages to other companies, we're confident you won't find a better solution.



Design

All our bespoke ecommerce solutions offer a unique graphic design that gives your store a clean look and professional design, with our unique skinning system, language strings and dozens of configuration settings for customising the layout you can be sure of always staying one step ahead of the competition.



Customers

Your customers will have everything at their disposal to browse and purchase items from your store with ease, including the basket, speed ordering, order tracking, mailing list, save and recover baskets and customer wish lists.



Backend

Our ecommerce backend user interface gives you complete control over your store. It provides the ability to look up and set the progress of orders, manage the product catalogue, view/edit your customers and affiliates, send mail, modify site configuration and monitor page statistics.



Catalogue

Our software and ecommerce sites allow a great deal of flexibility in setting up products and categories. The number of products and categories supported is virtually unlimited and you can create multiple levels of categories and subcategories and feature products in multiple categories if you wish. Add to this stock control, electronic downloads support for large and normal images and you have a solution that should fit most requirements.



System & Support

Smartweb Internet's ecommerce solutions run efficiently with an MS Access, MS SQL Server or MySQL database. We also provide free tools for data import and upgrading, as well as an online knowledgebase.



Regional Setup

Our Ecommerce solutions and software can run on stores all over the world. Multiple languages and multiple currency support means

you can set up your one store to target more than one buying country.



Payment

Smartweb Internet's ecommerce solutions support many of the most popular online payment gateways so you can securely accept credit card payments. You can also set the store to use offline methods (such as cheque or postal order) or accept card details through your own secure area.



Shipping & Tax

Shipping can be calculated based on either the weight or price of an order, or you can look up real time shipping rates from UPS.



Email

Smartweb Internet's ecommerce solutions support all the most popular methods for sending email from ASP pages.



Additional Features

Industry standard dedicated SSL certificates can be purchased and installed on behalf of your company allowing you to offer a safer more secure shopping environment for your customers. All MRW Consultancy SSL certificates are issued and underwritten by the [COMODO Group](#) and [Trust logo](#).

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Ring now on 01274 673848 and a member of our development team will be happy to answer your queries.

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